

SOCIOLOGY

[in PEDAGOGY AND PSYCHOLOGY AND SOCIOLOGY]

Course ID: SPS/08

ECTS: 2

1st Year: 1st semester

Teacher: PROF. VOLTERRANI Andrea

Objectives: Provide knowledge and skills on prevention communication.

Program: *Communication on prevention.* The course analyzes the model for prevention communication (perception, knowledge, incorporation, change) through case studies and student experiences. Students will be invited to design and build a communication campaign for prevention

Textbooks:

- Volterrani A (2016). How to Build Prevention for the Elderly and Disabled before Natural Disasters? The Added Social Value of Voluntary Organizations in Europe. SOCIOLOGY AND ANTHROPOLOGY, vol. 4, p. 92-98, ISSN: 2331-6179, doi: 10.13189/sa.2016.040206;
- Volterrani, A. (2017). From Perception to Change. A model for Prevention Communication. Proceedings of the World Conference on Media and Mass Communication, 2, 82-90.

Exam method: oral exam